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| Team Talk Shop  Defining how we inspire others |
| Jonathan Nazzaro, Jeremy Humphries, Ivette Estrada, Katie Kramer, Steven Somenek  Spring, 2015 Clark 4/30/15 |

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# Team Talk Shop

## Defining how we inspire others

The Client

TalkShop was conceived at Startup Weekend in Phoenix, Arizona on November 14th, 2014. The original masterminds of the idea include Dr. Joseph Clark of Arizona State University, Shelly Love of Grand Canyon University, and Karyn Zogopoulos. The concept behind the idea was that there was a huge disconnect between getting speakers connected with

The Problem

The concept of Talkshop had a couple of issues. The clients had very little time or coding experience to be able to code the website. The clients also took a lasiez faire approach to the project, although it gave us a little bit more freedom it hinder us with an actual direction of the project and how the clients wanted to proceed. One of the other issues is that the website had to be built from scratch. Since Talkshop was merely an idea at that point it was hard to have a full template to start with.

Our Solution

The solution that we were able to create is that we were able to build the website from scratch provided that we would have full reign over the decisions of the actual website. With our team of top website designers we were able to go from our concept to to a fully functioning website. The team wanted to build to little specifications of the clients to help recognize that the vision of the website and the concept behind it will come true. The team also wanted to come with a sleak, easy to navigate website so that there are no issues with customer computer literacy that can cause it to be seen as difficult

The Team Members